

REMARKS

I. Objection to Drawings

Reconsideration is requested of the objection to the drawings.

Figures 1-3 have been labeled as Prior Art and the Figure Descriptions have also been appropriately amended in the specification at page 4.

II. Rejection of Claims 1-9 under 35 USC § 103

Reconsideration is requested of the rejection of claims 1-9 under 35 USC § 103(a) as being unpatentable over Inoue et al. (US 4,776,676).

US patent No. 4,776,676 (hereinafter referred to as the " Inoue ") discloses a ferroelectric liquid crystal optical modulation device. The present invention relates to a cholesteric liquid crystal display. Thus, the technical field and effects of Inoue are different from those of the present invention.

Inoue does not disclose the technical features "an amplitude of an applied initial signal of the corresponding pixel is larger than a withstand voltage of the drivers" in claim 1 of the present invention. The applicant respectfully submits that one skilled in the art would have no motivation to modify Inoue et al. to obtain the above technical features and the effects of the present invention. That is, the technical field of Inoue is different from that of the present invention. The technical features "an amplitude of an applied initial signal of the corresponding pixel is larger than a withstand voltage of the drivers" are not disclosed or even remotely considered in Inoue. One of ordinary skill thus would have no motivation to modify Inoue. Applicant respectfully traverses the rejection based on design choice and demands citation of a reference showing an amplitude of an applied initial signal of a corresponding pixel that is larger than a withstand voltage of the drivers. In re Bezombes et al., 164 U.S.P.Q. 387, 391 (CCPA 1970). Therefore, the applicant respectfully submits that the driving method of claim 1 would not have been obvious in view of Inoue et al.

Claims 2-9, are dependent claims depending from Claim 1, and are patentable over the prior art of record for the same reasons as Claim 1.

CONCLUSION

Upon entry of this amendment, original claims 1-9 will remain pending.
Applicant requests favorable reconsideration and allowance of the pending claims.

It is believed that no fees are due regarding this response. However, the Commissioner is hereby authorized to credit any overpayment or charge any underpayment of Government fees to Deposit Account No. 19-1345.

Respectfully submitted,

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